

EXECUTIVE BOARD RESOLUTION

RESOLUTION NO. OR-22-004
April 4, 2022

- WHEREAS, The Chairman of the Pennsylvania Liquor Control Board has requested, pursuant to Sections 212 and 709(b) of The Administrative Code of 1929, approval to transfer the Bureau of Consumer Relations from Retail Operations to the Communications Office; transfer the Bureau of Marketing Communications, Branding, and Design and its Advertising, Promotions, and Design Division and Marketing Programs and Digital Commerce Division from Marketing and Merchandising to the Communications Office; rename the Marketing Programs and Digital Commerce Division to the Digital Marketing and E-Commerce Division; and establish an E-Commerce Office under the Communications Office; and
- WHEREAS, The Chairman of the Pennsylvania Liquor Control Board has further requested approval to rename Marketing and Merchandising to Merchandising and transfer Merchandising and its Bureau of Product Selection from the Chief Operating Officer to the Executive Director; transfer the Retail Merchandising Division from the Bureau of Marketing Communications, Branding, and Design to Merchandising; transfer the Bureau of Planning and Procurement from Supply Chain to Merchandising; transfer Wholesale Operations and its Bureau of Business Development from the Chief Operating Officer to Merchandising; rename the Regular Stock Category Management Division in the Bureau of Product Selection to the Wine Management Division; and rename the Luxury Product Management Division in the Bureau of Product Selection to the Spirits Management Division; and
- WHEREAS, The Chairman of the Pennsylvania Liquor Control Board has further requested approval to rename the Chief Operating Officer to Operations; transfer the Bureau of Store Operations from Retail Operations to Operations; rename Supply Chain to Distribution; and establish the Licensee Service Center Division in the Bureau of Distribution and Logistics; and
- WHEREAS, The Chairman of the Pennsylvania Liquor Control Board has further requested approval to transfer the Bureau of Retail Infrastructure Development from Retail Operations to Finance; establish the Asset Protection Office in Finance; establish the Data Governance Office in Finance; abolish Retail Operations; and rename the Records Management Division to the Administrative Services Division in Administration, Bureau of Support Services; Therefore, be it
- RESOLVED, That the Chairman of the Pennsylvania Liquor Control Board is hereby granted approval to make the above-mentioned changes shown by (bold) and an asterisk*; and, be it further
- RESOLVED, That the attached organizational chart reflecting the above changes will be submitted to the Legislative Reference Bureau for publication in the *Pennsylvania Bulletin* and *Pennsylvania Code*.

❖ Board

- Chief Counsel
- Secretary of Board
- Legislative Affairs Office
- Executive Director
 - Communications Office
 - ***Bureau of Consumer Relations**
 - ***Bureau of Marketing Communications, Branding, and Design**
 - ◆ ***Advertising, Promotions, and Design Division**
 - ◆ ***Digital Marketing and E-Commerce Division**
 - ***E-Commerce Office**
 - Finance
 - Bureau of Financial Management and Analysis
 - Bureau of Accounting and Purchasing
 - ◆ Cash Management and Sales Audit Division
 - ◆ Purchasing and Contract Administration Division
 - ***Bureau of Retail Infrastructure Development**
 - ***Asset Protection Office**
 - ***Data Governance Office**
 - Information Technology Services
 - Bureau of Enterprise Applications Solutions
 - ◆ Regulatory and Custom Applications Development Division
 - ◆ Business Process Division
 - ◆ Enterprise Integration, Quality Assurance, and Testing Division
 - Bureau of Enterprise Infrastructure and Operations
 - ◆ Enterprise Infrastructure Division
 - ◆ Services and Support Division
 - Security Office
 - Administration
 - Bureau of Human Resources
 - ◆ Classification and Staffing Services Division
 - ◆ Human Resource Systems and Services Division
 - ◆ Labor Relations Division
 - ◆ Equal Employment Opportunity Office

- Bureau of Support Services
 - ◆ Central Office Maintenance Division
 - ◆ ***Administrative Services Division**
 - ◆ Graphic Arts Division
- Bureau of Talent Management and Organizational Development
 - ◆ Curriculum Development Division
 - ◆ Staff Development Division
 - ◆ Organizational Development Division
- Regulatory Affairs
 - Bureau of Licensing
 - ◆ Administrative and Divergent Licensee Affairs Division
 - ◆ Licensing Systems and Program Management Division
 - ◆ Licensing Evaluation Division
 - ◆ Licensing Investigations Division
 - Eastern Regional Office
 - Central Regional Office
 - Western Regional Office
 - Bureau of Alcohol Education
 - ◆ Education and Grants Management Division
 - ◆ Responsible Alcohol Management Services Division
- ***Merchandising**
 - ***Bureau of Product Selection**
 - ◆ ***Wine Management**
 - ◆ ***Spirits Management**
 - ***Bureau of Planning and Procurement**
 - ◆ ***Forecasting and Planning Division**
 - ◆ ***Product Procurement Division**
 - ◆ ***Replenishment Division**
 - ***Retail Merchandising Division**
 - ***Wholesale Operations**
 - ◆ ***Bureau of Business Development**
- ***Operations**
 - ***Distribution**
 - ◆ Bureau of Distribution and Logistics
 - ***Licensee Service Center Division**
 - Bureau of Store Operations
 - ◆ Store Region 1
 - ◆ Store Region 2
 - ◆ Store Region 3

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