Information Technology Policy
Web Analytics Product Standards

Number	**Effective Date**
STD-SFT002B	January 04, 2024
Category	**Supersedes**
Software	None
Contact	**Scheduled Review**
RA-ITCentral@pa.gov	January 2025

1. Purpose

This standards document details the product standards for web analytics tools.

2. Standards

2.1 Current
These technologies are the current standards and meet the requirements of the current architecture. They are recommended for use and can be deployed immediately.

Technology or Product	Technology Classification
Google Analytics (For less than 5 million page views per month)	Current
WebTrends	Current

2.2 Contain
These technologies no longer meet the requirements of the current architecture and are not recommended for use. Existing deployments of these will be phased out over time.

Software	Technology Classification
-	-

2.3 Emerging/Research
Emerging or research technologies have the potential to become current standards. At the present time, they shall only be used in pilot or test environments where they can be evaluated. Use of these technologies is restricted to a limited production mode and requires approval of a waiver request.

Software	Technology Classification
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2.4 Retire

These technologies are being phased out. Plans shall be developed for their replacement, especially if there is a risk involved, such as lack of vendor support.

Software	Technology Classification
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This chart contains a history of this publication's revisions.

Version	Date	Purpose of Revision
Original	01/04/2024	Base Document