

May 23, 1978 B Milton L Stribution B	SUBJECT	Public Information Policies and		MBER 1978-9
		В	Mitting	J Jovernor

Executive Directive No. 14 of 1971 is hereby repromulgated as part of the Directives Management System.

It is the policy of the government of the Commonwealth to build effective communication between itself and the citizens of this Commonwealth and, as far as is humanly and legally possible, to provide citizen access to the facts about State government. All Commonwealth public information activities shall function in a manner consistent with such policy.

Agency public information activities:

a. Each agency of State government shall maintain an office of public information, unless authorized to eliminate this function by the Director of Public Information for the Governor's Office.

b. The director of public information in each agency should have direct, daily access to the head of the agency and should report directly to him.

c. The director of public information in each agency should be a member of any communications advisory committee appointed by the agency head, and should be involved in the discussion of all policy.

d. All personnel of each agency should be informed in writing of the commitment of the Commonwealth to freedom of information. Public records and information, except those which are deemed confidential or privileged as a matter of law, should be made available to representatives of the public and the news media. e. Procedures for furnishing information to the news media and the public should be detailed for the guidance of all personnel in each agency.

Coordination with the Governor's Office:

a. The Director of Public Information for the Governor's Office shall administer the public information activities of departments, boards, commissions, and other State agencies under the jurisdiction of the Governor.

b. The Director of Public Information for the Governor's Office shall be consulted regarding all public information personnel.

c. The Director of Public Information for the Governor's Office, in order to expedite the two-way flow of information between the government of the Commonwealth and the people, will work as closely as possible with the heads of all agencies and their public information offices.

d. The Director of Public Information for the Governor's Office shall be consulted on publications planned by agencies under the Governor's jurisdiction and shall review at regular intervals all publications distributed by the agencies to determine the value of retaining them.

RESCISSION. Executive Directive No. 14, dated June 2, 1971, is rescinded.